GROOMED 4 GREATNESS GUILD INC.

BARC ACADEMY

Build a skill. Build your future.

Barbering opens the door. Mentorship helps you move forward.

BARC Academy is led by Storm Weeks, NYS Master Barber and NYS Certified Barber Instructor. The program connects barbering exploration with professional habits, leadership and a practical career plan.

LEARN THE FOUNDATIONS
Tool safety, sanitation, mannequin practice and barbering demonstrations.

BUILD PROFESSIONAL HABITS
Communication, client care, accountability and dependable follow-through.

PLAN YOUR NEXT STEP

Mentoring and navigation toward education, apprenticeship and community resources.

WHO IT IS FOR

Young people, young adults, career changers and justice-impacted community members. Exploration may begin at 16, subject to cohort rules.

WAYS TO PARTICIPATE

Six-week exploration, twelve-week foundations or a longer workforce pathway. Partner workshops are tailored to an agreed scope.

WHERE IT CAN LEAD

A personal next-step plan and introductions to suitable training or barbershop opportunities, based on readiness and availability.

BARC means Barbering, Accountability, Responsibility and Character.

EXPRESS INTEREST / MAKE A REFERRAL

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BARC is non-license-qualifying workforce development and pre-apprenticeship preparation. Completion does not award a barber license, licensing credit, apprentice hours or examination eligibility.